

The Future of NACUBO

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**What are the top 2 challenges
facing higher education today?**

NACUBO's Vision

Higher education is valued as
an outstanding investment.



NACUBO's Mission

To advance the economic vitality, business practices, and support of higher education institutions in pursuit of their missions.

NACUBO's Strategic Priorities



Strategic Priority 1.

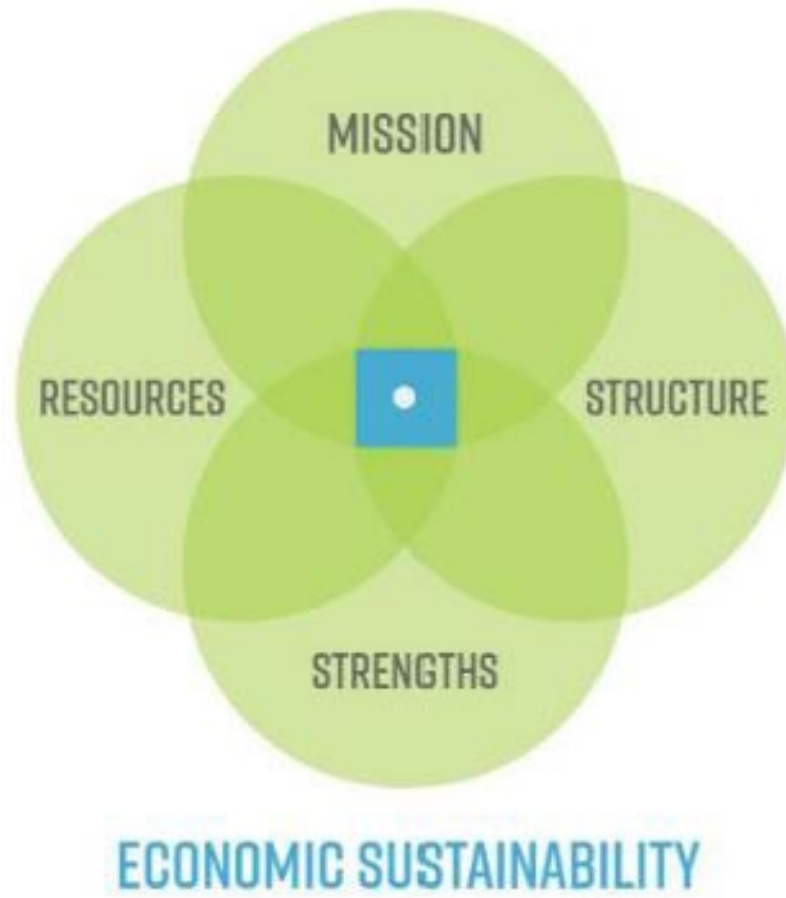
Engage higher education institutions in undertaking necessary transformations to strategically position themselves in the dynamic higher education environment.

Engaging Institutions in Transformation



THE NACUBO
ECONOMIC MODELS PROJECT
JOURNEY

NACUBO Framework for Economic Sustainability

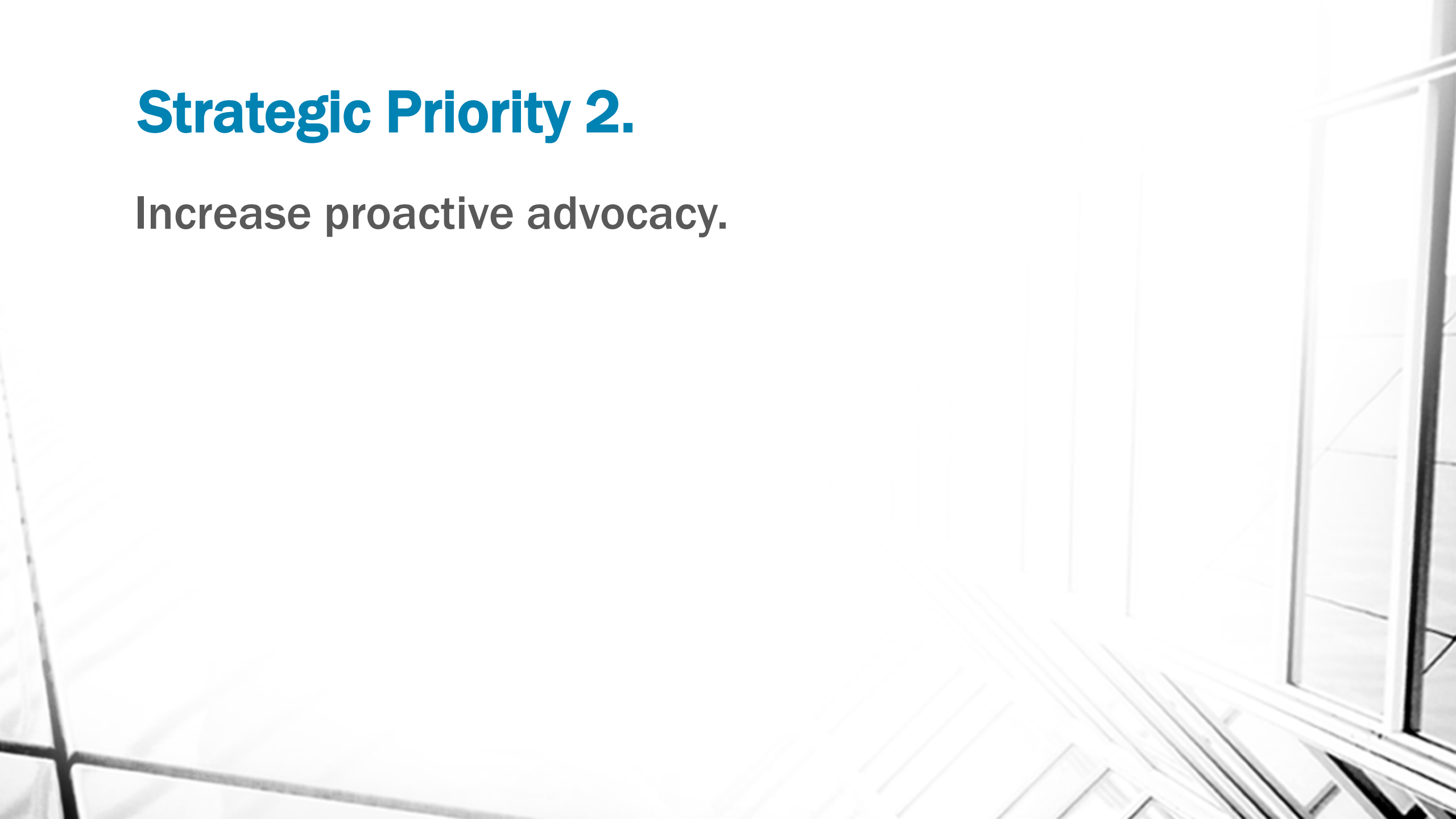


Question for Discussion

What transformations do you think colleges and universities will need to make over the next 3 – 5 years?

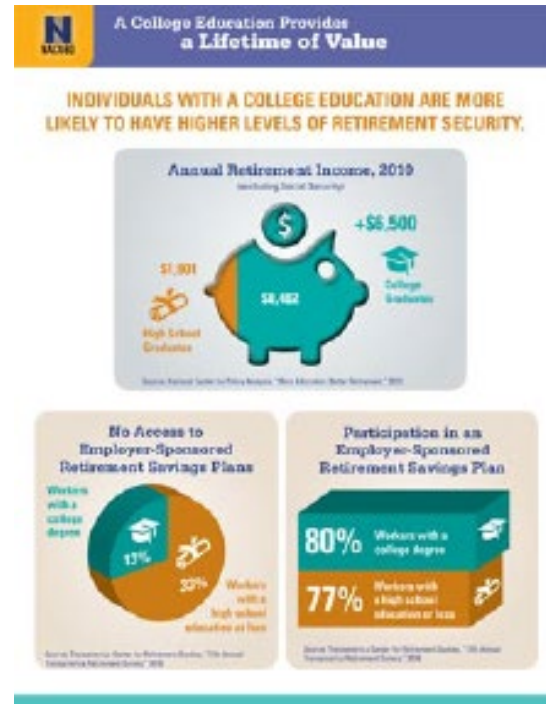
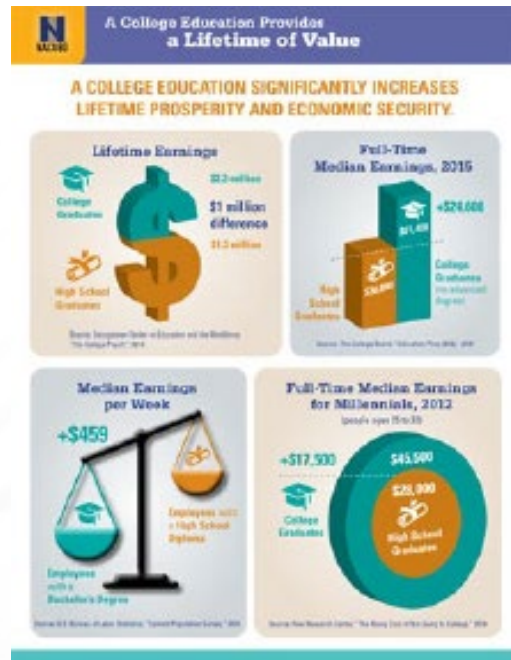
Strategic Priority 2.

Increase proactive advocacy.



NACUBO's Project on the Value of Higher Education

Providing communication tools—including infographics, success stories, and fact sheets—to help you develop op-eds and presentations, or prepare for interviews with the media.



Strategic Priority 3.

Drive effective solutions in higher education.

Questions for Discussion

1. What is your biggest area of need for solutions related to your work?
2. What could NACUBO do to help you with current or future work?

Strategic Priority 4.

Strengthen the strategic leadership role of the CBO.

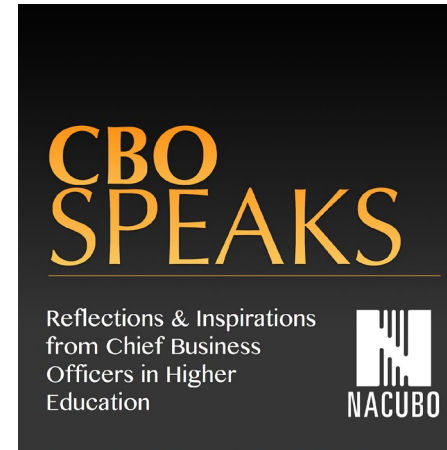
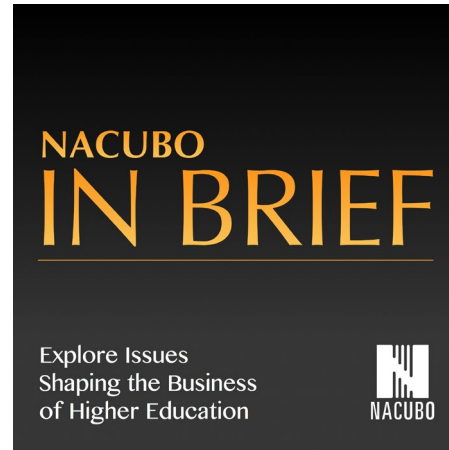
NACUBO's Leadership Initiatives



- **Fellows Program**
- **Future Business Officers Program**
- **New Chief Business Officers**
- **New to Higher Education**
- **The CBO of the Future**

NACUBO's Professional Development Opportunities

Webcasts



Micro-learning

NACUBO LIVE
Broadcasts from
Meetings and
Conferences



NACUBO Annual Meeting
July 13 – 16, 2019
Austin, Texas

**BUSINESS
OFFICER**

Question for Discussion

What would you, as business officers, value as professional development opportunities?

Strategic Priority 5.

Lead higher education's integration of analytics to achieve institutional strategic goals.

Integrating Analytics

- **Advisory Council on Analytics**
- **Integrating Analytics Forum**
- **NACUBO / AIR / Educause IT Summit**
- **Analytics-focused webcasts and features in *Business Officer* magazine**
- **Statement on the Value of Analytics in Higher Education**

Rate your institution's overall use of data for decision making.

- 1. Analytics? What's that?**
- 2. We're just beginning. We don't do it well or consistently.**
- 3. We use analytics well in one area of the institution. More needs to be done.**
- 4. We are confident in our use of analytics in most areas of the institution.**
- 5. We're light years ahead of other institutions!**

Questions for Discussion

1. Why did you answer the way you did?
2. What can NACUBO do to help you move the needle?



What are we missing?

What would you add to our priorities?

Questions?



Thank You!

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